

Activities of Commerce Department (2022-23)

The goal of the Commerce Department is to give its students a well-rounded development. In the academic year 2022-23, Commcentric, the Commerce Association, organized several events. Now, Prof. Soma Sen Gupta is the Association-in-Charge of the Department, while Dr. Mamta Bhushan is the Teacher-in-Charge. The Commerce Department's student president is Kamyia Chugh. The following are some of the year's highlights for the events planned:

Cineart Quest:

The primary aim of this event was to extend a warm welcome to the incoming batch of Freshers while stimulating an active coordination among various teams under the umbrella of Commcentric. The event consisted of 3 rounds where the first round 'Film Fusion' was online where participants were tasked with creating a captivating reel that encapsulates their college experiences. The second round 'Art Attack' consisted of a fun and enriching art activity and the qualifiers from that round proceeded for the third round 'Quest for Riches' where participants engaged in a series of engaging games and challenges while combining their wits and talents.

Cyber Security Lecture

Sh. Deepak Kumar who holds the position of Deputy Commandant at the Indian Cyber Crime Coordination Centre within the Ministry of Home Affairs, Government of India was the speaker for this lecture. The seminar highlighted the internet's evolution into a vital aspect of modern life and emphasized the criticality of cybersecurity in today's interconnected world. It stressed protecting digital assets and personal information amid evolving cyber threats, concluding with a Q&A session for attendees.

Seminar on Career and Opportunities in Marketing:

The seminar was organised by Vedica Institute. Vedica stands as a distinctive 18-month management program thoughtfully tailored for today's women. The unique curriculum is designed to foster comprehensive development and channel attention towards nurturing women's leadership capabilities. The seminar introduced marketing, guiding students toward successful careers with innovative methods and real-life examples. It covered Product Marketing, Digital Marketing, and debunked myths, providing essential skill sets for today's dynamic landscape. The speaker aimed to equip students for the evolving marketing field, fostering appreciation and guiding towards success.

Orientation

For the class of 2025/26, the Kamala Nehru College's Commerce Department had an offline Orientation programme. The primary goal was to outline the complete operation of the department of commerce, including the introduction of the teams and societies, the range of activities it carried out, and the announcement of the Annual Fest. The professors provided the students with information about the path ahead of them.

Seminar on 'Global Economic Crisis':

A seminar on 'Global Economic Crisis' was organized by Commcentric - The Commerce Association, our guest speaker was Prof. Rahul k. Mishra.

The speaker discussed how crucial it is for us to be aware of the Global Economic Crisis and how it is affecting the Global economy as students with a foundation in commerce. The students were addressed on the prospective global economic condition of the world.

Seminar on 'Relating NEP with Global Education and its impact on job prospects':

A very interactive seminar on 'Job Opportunities after Masters' was held on 16th November 2023, our guest speaker was Mr. Soumyo Gupta, CEO of Jamboree Education. Students were enlightened about the opportunities before them after completing their Masters, MBA, MIM degrees. The speaker put forward various options before the students and a path before them for pursuing their desired options.

Commxcelior

Commcentric hosted in Annual Fest "Commxcelior," which saw a footfall of 5,000+ students from across the country in eight events conducted by the societies and teams under the Commerce Association. The events conducted were Mind Martians (Bizquizitive), Business Gonzo (Bizpreneur), Concoct-O-Ride (Comnote & Vartalaap), Artmania (Strokes), Destination Unknown (Inferno), Bidding Wars (Kaizen), Finatomy (Findicate), Markiesta (Markento). With fun and insightful rounds, the events were the perfect mix of skill and excitement. From corporate skills to auctioning, and from collaboration to intelligence, the events ensured that the best person wins, and everyone takes away crucial learning from the same.

Seminar on 'Rising Economic Power of Emerging Economies: Ecological Implications'

A fascinating lecture on the "Rising Economic Strength of Developing Economies: Ecological Consequences" was held on February 23, 2023, as a part of the University of Delhi's centennial celebration. Prof. Pritam Singh, Professor Emeritus of Economics at Oxford Brookes Business School, addressed the gathering. The guest of honor for the lecture was Prof. Urvashi Sharma, Chairman of the Governing Council at Kamala Nehru College. Prof. Pritam discussed how the increased use of non-renewable resources, rising pollution levels, global warming, and the probable loss of environmental ecosystems are some of the environmental effects of economic expansion.

5-Day program on 'World Law Prospects: Emerging World Law and the G20'

5-day program on "World Law Prospects: Emerging World Law and the G20" was organised by the Department of Commerce, Delhi School of Economics, University of Delhi in collaboration with World Constitution and Parliament Association and Kamala Nehru College, University of Delhi. Prof. Glen T. Martin, Professor of Philosophy at Radford University in Virginia and Ms. Eugenia Almand, Secretary General World Constitution and Parliament Association imparted their remarkable expertise, enhancing our comprehension of global law and motivating constructive transformation.

- Cineart quest



- Commxcelsior



- Orientation



- Seminar on 'Global eco crisis'



- Seminar on 'cyber security'



- Seminar on 'career in marketing'



- Seminar on NEP



- Seminar on 'rising eco powers'



- Seminar on world law prospects

